

To all Bidders.

PROCUREMENT Bid 117- ERRATA 2

BID TITLE: Media Monitoring Services

As per agreement at the briefing session the following items should be included under

Media Monitoring from sources:

| Specifications | Quantity |
|---|-----------------|
| Media Monitoring from sources: <ul style="list-style-type: none"> • Print Media (Local) • Online (both international and national) • Social Media • Broadcast (Radio and Television) Daily News Monitoring (coverage on all related SANEDI marketing exposure; coverage on all events, strategies, policies of SANEDI and related marketing exposure): <ul style="list-style-type: none"> • Password protected website portal • Daily email alerts for nominated users and access to mobile application | Daily |
| Monthly PR Insight Report | Monthly |
| Press Distribution Tool/Influencer Database (Media Contact Database) | N/A |
| Executive Alerts | 3-5 times daily |
| Account Management (training and consultation; support and assistance) | Ad hoc |

Queries may be addressed to the following: enquiries.procurement@sanedi.org.za

Regards

SANEDI Procurement